



## Folsom Softball Club Sponsorship Program

We are a recreational and competitive softball organization focused on developing girls fast pitch softball players, at multiple age levels, from the greater Folsom community. We focus on developing the girl's skills through fun and positive coaching techniques. It is our hope that our players will continue in the sport of women's fast pitch softball at the high school and college levels.

We encourage you to visit our web site at [FolsomSoftballClub.org](http://FolsomSoftballClub.org) to learn more about us. If you have any questions please feel free to contact us via email at [Donor@FolsomSoftballClub.org](mailto:Donor@FolsomSoftballClub.org)

### Sponsorship Levels

Level	Sponsorship Type
<b>Recreational Program Sponsorship Levels</b>	
\$2,500	L1 Scoreboard
\$750	L1 Field Premium
\$500	L1 Field Standard
\$400	Sheldon Field Premium
\$250	Sheldon Field Standard
\$ 175 ea	Team Banner (1-2 teams)
\$ 150 ea	Team Banner (3-5 teams)
\$ 125 ea	Team Banner (6+ teams)
<b>Competitive Program Sponsorship Levels</b>	
\$1,000+	Freedom Team Gold
\$500-\$999	Freedom Team Silver
\$100-\$499	Freedom Team Bronze

### Recreational Program Levels

**L1 Scoreboard = \$2500 (1 available)**

1. 9' X 5' banner hanging on scoreboard at Livermore 1 for full softball season
2. Large logo in monthly FSC Newsletter for 1 year
3. Large logon on main FSC website
4. Commemorative sponsor plaque with picture

**L1 Field Banner (premium) = \$750 (18 available)**

1. 5' X 3' banner viewable from both bleachers
2. Large logo on FSC sponsor page
5. Standard logo in monthly FSC Newsletter for 1 year
6. Commemorative sponsor plaque with picture



**L1 Field Banner (standard) = \$500 (16 available)**

1. 5' X 3' banner viewable from at least one bleacher
2. Standard logo on FSC sponsor page
3. Commemorative sponsor plaque with picture

**Sheldon Field Banner (premium) = \$400 (14 available)**

1. 5' X 3' banner fully viewable from both bleachers
2. Large logo/name on FSC sponsor page
3. Commemorative sponsor plaque with picture

**Sheldon Field Banner (standard) = \$250 (12 available)**

1. 5' X 3' banner viewable from at least one bleacher
2. Standard logo/name on FSC sponsor page
3. Commemorative sponsor plaque with picture

**Team Banners** 1-2 TEAMS = \$175ea, 3-5 TEAMS = \$150ea, 6+ TEAMS = \$125ea (~35 available)

1. Full color logo/name on 5' X 3' team banner displayed during open ceremonies and at each team's game.
2. Commemorative sponsor plaque with picture

## Competitive Program Levels

Sponsorship is defined at three levels as noted above (bronze, silver, gold). In exchange for the sponsorship the following items are provided at the specific levels. Sponsorship amounts are designated to a specific Folsom Freedom team.

### Freedom Team Bronze (\$100 to \$499)

- One time listing in the monthly newsletter standard logo
- Listing on Folsom Freedom web site for one year

### Freedom Team Silver (\$500 to \$999)

- Listing in the monthly newsletter for one year
- Listing on Folsom Freedom web site for one year
- Standard logo on FSC sponsor page for one year
- Livermore field 1 standard banner for one year



### Freedom Team Gold (\$1000+)

- Listing in the monthly newsletter for one year (large logo)
- Listing on Folsom Freedom web site for one year
- Listing on home page of FSC web site for one year (large logo)
- Livermore field 1 premium banner for one year

## Banners

### Livermore Field 1 (L1) Banners

Families for recreational and competitive teams attend opening day and closing day ceremonies at Livermore. Each rec team will play at least one game at Livermore 1 during the season. The Folsom Freedom competitive teams hold practices at Livermore 1 during the competitive season. Banners remain for the full softball season from March 1<sup>st</sup> to Nov 1<sup>st</sup>. All field banners are colored dark green with white logo/lettering to meet the City of Folsom “Green and Clean” program.

### Sheldon Park Field Banners

Folsom softball families for the younger teams see the banners during the rec season games. All field banners are colored dark green with white logo/lettering to meet the City of Folsom “Green and Clean” program.

## Web Sites

**FolsomSoftballClub.org** is the main web site for the Folsom Softball Club and registers several hundred visits per week by local softball families and friends. **FolsomFreedom.com** hosts the Folsom Freedom competitive team information. Details about the teams, their game results, and team articles are maintained on the Freedom web site. Sponsor logos will either be listed on the main home page of FolsomSoftballClub.org, FolsomFreedom.com, or the sponsor page at FolsomSoftballClub.org depending on the sponsorship level. Standard or large logo sizes will be listed depending on sponsor level.

## Newsletter

FSC sends a monthly email newsletter to over 500 area softball families and friends and the list continues to grow. Company logos will be included in the newsletter and will be either standard or large depending on the sponsorship level.